

K-12 OUTREACH
COMPUTER SCIENCE

PHIL SANDS

K-12 OUTREACH COORDINATOR

April 13th, 2015

WHAT IS OUTREACH?

- Organized effort to influence the conversation about computer science education
- Opportunity to engage in teacher development and support
- Focus on inspiring K-12 students to develop their interest in computing, problem solving, and technology
- Ability to expand the potential recruiting base for Purdue University



MAJOR CHALLENGES



- Improving the understanding of what computer science is
- Finding the right context for computer science in K-12 curriculum
- Defeating the stereotypes that negatively affect the perception of computer scientists
- Developing opportunities for meaningful interventions



INDIANA K-12 POPULATION

	2013	2014
Indiana's K-12 enrollment	1,041,311	1,046,026
Indiana AP CS A exams / total AP exams	391/42230 (0.93%)	507/44390 (1.14%)
Purdue CS enrollees / total enrollees	282/7117 (3.9%)	311/6808 (4.6%)
Purdue CS undergraduates / total undergraduates	821/29440 (2.8%)	948/29255 (3.2%)



ADVENTURES IN CS CAMP 2015

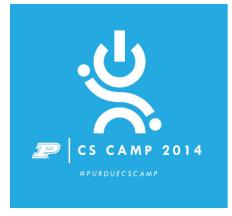














PURDUE COLLEGE OF SCIENCE

PURDUE K-12 OUTREACH FOR COMPUTER SCIENCE

	Male	Female	% Female
College of Science Total	2243	1116	33.2%
Computer Science	833	94	10.1%
Physics	155	24	13.4%
Math	197	78	28.4%
Chemistry	119	56	32%
Earth, Atmospheric, Planetary Science	51	33	39.3%
Statistics (w/ actuarial science)	175	116	39.9%
Biology	155	252	61.9%

Note that not all College of Science students are included above



http://www.purdue.edu/enrollmentmanagement/researchanddata/enrollment-summary/2014/fall/Sci.pdf

MAGIC MENTORING

PURDUE K-12 OUTREACH FOR COMPUTER SCIENCE





MENTORS FOR ASPIRING GIRLS IN COMPUTING

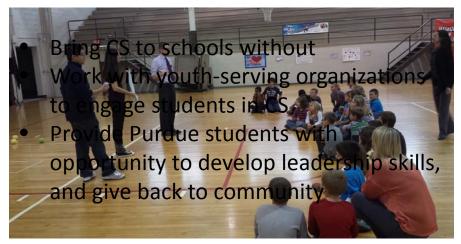






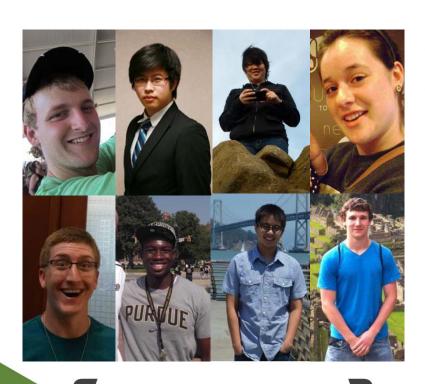
https://www.facebook.com/PurdueMAGIC

REACH OUT FOR COMPUTER SCIENCE













CS TEACHER WORKSHOPS



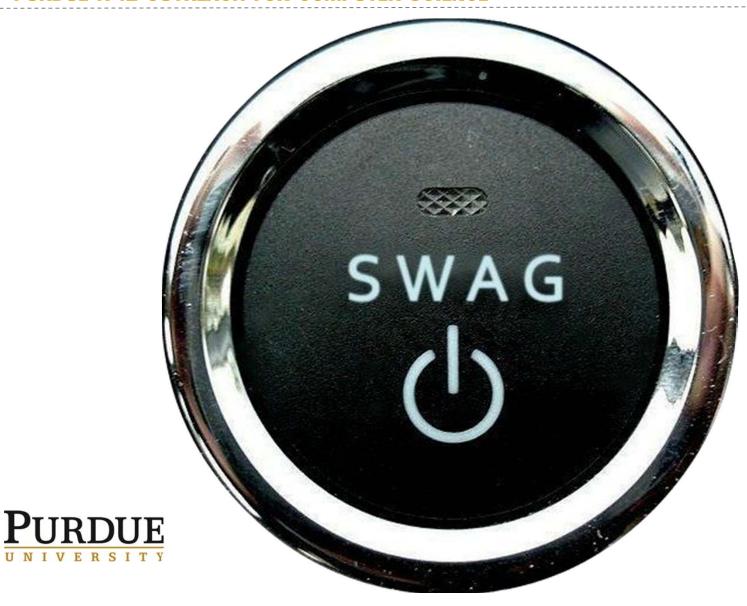








LAST REQUEST..



QUESTIONS?



